



Republic of the Philippines
Department of Education
REGION X

DIVISION OF CAGAYAN DE ORO CITY

Office of the Schools Division Superintendent

Date: October 25, 2021

Division Memorandum

No. 489 s. 2021



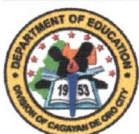
BATANG BAKUNADO, BATANG PROTEKTADO CHALLENGE

To :

**PUBLIC SCHOOLS DISTRICT SUPERVISOR (PSDS)
PRIVATE SCHOOL COORDINATOR
ALL SECONDARY SCHOOL HEADS
BOTH PUBLIC & PRIVATE SCHOOL
This Division**

1. In preparation for the vaccination roll-out to be initiated by the City Government of Cagayan de Oro for 12- 17 years old children, the Local School Board shall be launching the "Batang Bakunado, Batang Protektado" virtual challenge with a monetary prize and a certificate to be given to 30 winners.
2. All enrolled learners from Grade 7 to Grade 12 (12-17 yrs old) are encouraged to join this challenge. Learners who will join the " Bakuna Lang Sakalam" Tiktok Challenge must secure a Letter of Consent from their parent/ guardian. The consent form or the Photo/Video Release Form (PVRF) is attached herewith.
3. The deadline for the submission of entry shall be on November 5, 2021.
4. Please refer to the herein attached invitation letter for your reference.
5. For your information, guidance and compliance.


CHERRY MAE L. LIMBACO-REYES
Schools Division Superintendent



Address: Fr. William F. Masterson Ave., Upper Balulang, Cagayan de Oro City
Telephone: (08822)-8550048



Republic of the Philippines
City of Cagayan de Oro
LOCAL SCHOOL BOARD

cagayan
deOro
city of golden friendship

12 October 2021

DR. CHERRY MAE LIMBACO-REYES

Schools Division Superintendent
Department of Education – Division of Cagayan de Oro

Dear **Dr. Cherry**:

Greetings of peace and good health!

In line with the preparation of the City Government of Cagayan de Oro for the vaccination rollout to the estimated 90,000 Kagay-anon 12-17 years old children, the Local School Board is going to launch the “**Batang Bakunado, Batang Protektado**” virtual activities that aim to promote the rationale and benefits of COVID-19 vaccination among the pediatric population, together with series of information and advocacy campaigns among both children and parents.

From this, we would like to request from your office to **aid us in the promotion of these three (3) virtual contests which are open to all 12-17 years old adolescents residing in Cagayan de Oro City**:

1. **“Bakuna Lang Sakalam!” Tiktok Challenge**
2. **Infographic Contest**
3. **“Dear Mama and Papa, Pwede Magpabakuna?” Open Letter Challenge**

Moreover, we will be choosing ten (10) best entries as winners of EACH contest and shall be given a cash prize of PhP 1,000.00 plus certificates. All participating entries will also be given as well a Certificate of Participation. Interested individuals may register in this link: <https://bit.ly/CDOBatangBakuna> prior to the submission of their entries (see mechanics for further details). **Deadline of submission of entries will be on October 25, 2021 at 5:00 pm**, and target announcement of winners will be on November 4, 2021.

Attached with this letter are the **mechanics** of these virtual contests. You may also find our high-resolution Pubmats of our activity, for your perusal and/or reposting, in this link: <https://bit.ly/CDOBatangBakunaPubmats>.

Should you have any inquiries, you may contact our staff, Ms. Dinah Jill Galleros (0999-920-8386) or Mr. Erwin A. Gantalao (0906-373-0801), or email us at educfocal.cdolsb2@gmail.com.

Looking forward to your participation. Thank you very much!

Very truly yours,


MARIA DULCE T. POTENCIANO
LSB Executive Director

Enc: Contests Mechanics, Photo/Video Release Form (PVRF)



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LOCAL SCHOOL BOARD



“BATANG BAKUNADO, BATANG PROTEKTADO” VIRTUAL CONTESTS MECHANICS

Mechanics	“Bakuna Lang Sakalam!” Tiktok Challenge	Infographic Contest	“Dear Mama and Papa, Pwede Magpabakuna?” Open Letter Challenge
Participants Information	<ul style="list-style-type: none"> • Open to all 13-17 years old adolescents • Must be residing in Cagayan de Oro City. • Minimum of 1 participant, maximum of 3 • For Tiktok Challenge: <ul style="list-style-type: none"> - Accomplish attached Photo/Video Release Form (PVRF), signed by parents or guardians. - Upload PVRF upon registration - No PVRF, disqualified entry. 	<ul style="list-style-type: none"> • Open to all 12-17 years old adolescents • Must be residing in Cagayan de Oro City. • Minimum of 1 participant, maximum of 3 	<ul style="list-style-type: none"> • Open to all 12-17 years old adolescents • Must be residing in Cagayan de Oro City. • Minimum of 1 participant only
Submission of Entries	<ul style="list-style-type: none"> • Submit thru educfocal.cdolsb2@gmail.com, until Oct. 25, 2021, 5:00 pm. • 1 video submission per person/group is allowed 	<ul style="list-style-type: none"> • Submit thru educfocal.cdolsb2@gmail.com, until Oct. 25, 2021, 5:00 pm. • Details: <i>Email Subject:</i> [CDO YOUTH BAKUNA INFOGRAPHICS CONTEST] Name of Participant/s 	<ul style="list-style-type: none"> • Entries should be posted in the participant's own Facebook account • Include the hashtags #CDOYouthBakuna #ToOurLovingParents • Include the Facebook link of the post to the Google Form registration for easier monitoring and reference. Facebook



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LOCAL SCHOOL BOARD



Mechanics	"Bakuna Lang Sakalam!" Tiktok Challenge	Infographic Contest	"Dear Mama and Papa, Pwede Magpabakuna?" Open Letter Challenge
		<p><i>Email Body:</i></p> <p>Good day, Ma'am/Sir! We would like to submit our "Batang Bakunado, Batang Protektado" Infographics entry with the following details:</p> <ul style="list-style-type: none"> - Name of Contestant/s: - School: - Age: - Poster Description or Caption (must not be more than 30 words): - Mobile number/s: <p>Thank you!</p>	<p>link of the posts that are not in the Google Form will not be counted in this contest.</p> <ul style="list-style-type: none"> • Post your entries until Oct. 25, 2021, 5:00 pm. • Posts with timestamps beyond the deadline will not be counted.
<p>Format of Entry</p> <ul style="list-style-type: none"> • Choose any of the ff. type of video to make: <ul style="list-style-type: none"> - Dance videos - Music/Singing videos - Art videos - Short skit videos - Combination of the above • Must be live action or animation, no PowerPoint slides • No infringement of the privacy or personality rights of any person or deceased person 		<ul style="list-style-type: none"> • Must be recent, original, and unpublished • Should contain information related to the theme • Poster format: <ul style="list-style-type: none"> - Portrait - Size of 1200 x 628 pixels - Resolution of at least 600 dpi. 	<ul style="list-style-type: none"> • Must be recent, original, and unpublished • Should contain message related to the theme • Can be written in English, Filipino • Minimum of 400 words and maximum of 500 words • No curse words or any inappropriate language



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LOCAL SCHOOL BOARD



Mechanics	"Bakuna Lang Sakalam!" Tiktok Challenge	Infographic Contest	"Dear Mama and Papa, Pwede Magpabakuna?" Open Letter Challenge
	<ul style="list-style-type: none"> • Must comply with the Terms of Service of TikTok • Strict adherence to the COVID19 Safety Protocols should be evident in the video submitted 		<ul style="list-style-type: none"> • Include any image related to the message of her letter. If the image is not originally owned by the participant, he/she must acknowledge the source of his/her image.
<p>Screening Process: First Round</p>	<ul style="list-style-type: none"> • Submitted entries will be uploaded in the "Cagayan de Oro City Philippines" Facebook page. • 5 days after posting will be allotted for the entries to gain likes/reactions and shares. • Top 10 entries with the most number of likes/reactions and shares will proceed to the second round. Below is the FB point system: Like/Reaction: 1 point Shares: 2 points 		<ul style="list-style-type: none"> • Posted entries that are registered to the Google Form will be checked and verified by the LSB Secretariat • 5 days after the posting will be allotted for the entries to gain likes/reactions and shares. • Top 10 entries with the most number of likes/reactions and shares will proceed to the second round. Below is the FB point system: Like/Reaction: 1 point Shares: 2 points



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Mechanics	"Bakuna Lang Sakalami!" Tiktok Challenge		Infographic Contest		"Dear Mama and Papa, Pwede Magpabakuna?" Open Letter Challenge	
	Criteria	Description	Weight	Criteria	Description	Weight
Screening Process: 2nd Round The Top 10 entries from the First round will be judged by a panel of judges according to the criteria	Content: Relevance to the theme	<ul style="list-style-type: none"> Convey the theme effectively Promote the importance of vaccination 	50%	Content/relevance to the theme	<ul style="list-style-type: none"> Appropriate details support the theme Accurate and detailed information 	30%
	Creativity	<ul style="list-style-type: none"> Make use of different resources and present one's ideas in a creative way 	20%	Visual Appeal/Creativity	<ul style="list-style-type: none"> Outstanding use of color, design and space 	20%
	Originality	<ul style="list-style-type: none"> Come up with a unique and original way of relaying one's concepts 	20%		<ul style="list-style-type: none"> Overall design is pleasing and harmonious 	10%
	Adherence to the safety protocols	<ul style="list-style-type: none"> Adhere to the COVID19 Safety protocols and it must be evident in the submitted video 	10%	Originality	<ul style="list-style-type: none"> Original and creative design 	
	TOTAL			100%	TOTAL	
Prizes	The 10 Best Entries for each contest shall receive the following: <ul style="list-style-type: none"> - Php 1000.00 - Certificate - An individual or group can only win once. If participant/s win/s twice or in all of the contests, they will be removed from the roster of winners in the other contest/s and slots will be given to the next best entry. 					



PHOTO/VIDEO RELEASE FORM (PVRF)

Para sa mga **Magulang/Guardian** ng mga Kalahok

Ako si _____, at sa paglagda sa
(Pangalan ng Magulang/Guardian)

kasulatan na ito, kusang-loob kong isinasaad na:

- Ako ay nasa sapat na taong gulang, Pilipino, at nakatira sa _____

(Kumpletong Address)
- Pinahihintulutan ko ang Local Government Unit ng Cagayan de Oro City na kunan ang anak ko ng litrato/video;
- Pinahihintulutan ko ang Local Government Unit ng Cagayan de Oro City na ilathala ang mga nabanggit na litrato/video, pati na ang pangalan at wangis ng anak ko para gamitin sa kanilang mga lathalain na nakalimbag, online at/o naka-video;
- Pinalalaya at tinatangalan ko ang Local Government Unit ng Cagayan de Oro City ng anumang pananagutan mula sa mga nasabing litrato/video;
- Pinapaubaya ko ang anumang karapatan ko o ng mga partidong may kaugnay sa akin na manghingi ng pabuya o umangkin ng kahit ano pa man mula sa Local Government Unit ng Cagayan de Oro City, ang kanilang mga empleyado at ang anumang ikatlong partido na kaugnay nila ngayon at magpakailanman, kapalit ng mga nakunan na litrato/video; at
- Kinikilala ko na ang pakikilahok ko at ng aking anak ay kusang-loob naming ibinigay at walang sinuman ang nanakot, namilit o nangako ng anumang pabuya kapalit ng paglahok na ito.

SA KATUNAYAN NG LAHAT,

Pangalan at Lagda: _____

Petsa ng Paglagda: _____